

# EBU/DrM Conference

Answers to all your questions on this important digital radio technology! This Conference will cover regulatory, content, technology and commercial areas important for launching and running DRM digital radio.



**EBU, GENEVA, 26 NOVEMBER 2009**

## Objectives

The DRM Conference at EBU will showcase the current state of the DRM system globally. Digital Radio Mondiale (DRM) is the universal open digital broadcasting system for broadcasting bands up to 174 MHz (covering Long Wave, Medium Wave, Short Wave, and VHF band III). This system has recently been enhanced for higher frequencies and its various benefits are being appreciated by countries in Asia, Europe and South America.

## Programme

9:00 - 9:30 Registration

9:30 - 9:45 Welcome and introduction by Lieven Vermaele, EBU Technical, Director, and Ruxandra Obreja, BBC, DRM Chair

### System overview and business cases *Chaired by Ruxandra Obreja (BBC, DRM Chair)*

9:45 - 10:05 **Overview of the DRM system. Extension to higher frequencies**  
*Lindsay Cornell, BBC, UK, Chair of DRM Technical Committee*

10:10 - 10:30 **Advanced Functionality and Commercial Aspects of DRM**  
*Alexander Zink, Fraunhofer IIS, Germany, Vice-Chair of the DRM Association*

10:35 - 11:15 **Wide area coverage: DRM expansion in India**  
*R.K. Sinha, All India Radio*

11:15 - 11:30 **Coffee break – Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial**

11:30 - 11:50 **Local area coverage: Use of the 26 MHz for DRM**  
*Claudio Re, Radio Maria, Italy, Vice-Chair of the DRM Steering Board*

11:55 - 12:15 **Use of Band I for DRM/DRM+**  
*Emmanuel Bouterin, SNRL Chair, France*

12:20 - 12:45 **Q/A on the morning session**

12:45 - 14:15 **Lunch – Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial**

# Conference

eva, 26 November 2009

This Conference will hear of all the latest DRM developments, discuss the market potential of the DRM system and evaluate the results from its test from various locations worldwide. International experts from broadcasting organisations and manufacturing companies would speak about DRM's place in the world in converting radio from analogue to digital

## Who should attend

This Conference is intended for broadcasters, regulators, manufacturers and all other industry representatives interested in digital radio.

14:15 - 14:35 **Global DRM Receiver Profiles**

*Andrew Flynn, Christian Vision*

14:40 - 15:10 **Recent DRM developments and the Receiver market**

*Vineeta Dwivedi, Project Director, DRM*

## Technical and regulatory issues

*Chaired by Sharad Sadhu (ABU)*

15:15 - 16:00 **Update on studies and field trials**

*Pr. Pablo Angueira, Univ. of Basque Country, Spain, Chair of the Technical Group 26 MHz and Albert Waal, RFmondial, DRM member*

16:05 - 16:20 **ITU activities, with regard to 26 MHz and modifications to ITU-R Recommendations to recognise DRM+**

*Geoff Spells, VT Communications, UK*

16:20 - 16:40 **Coffee Break** Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial

16:40 - 16:55 **Transition, DRM30 in MW**

*Mathias Stoll (Thomson)*

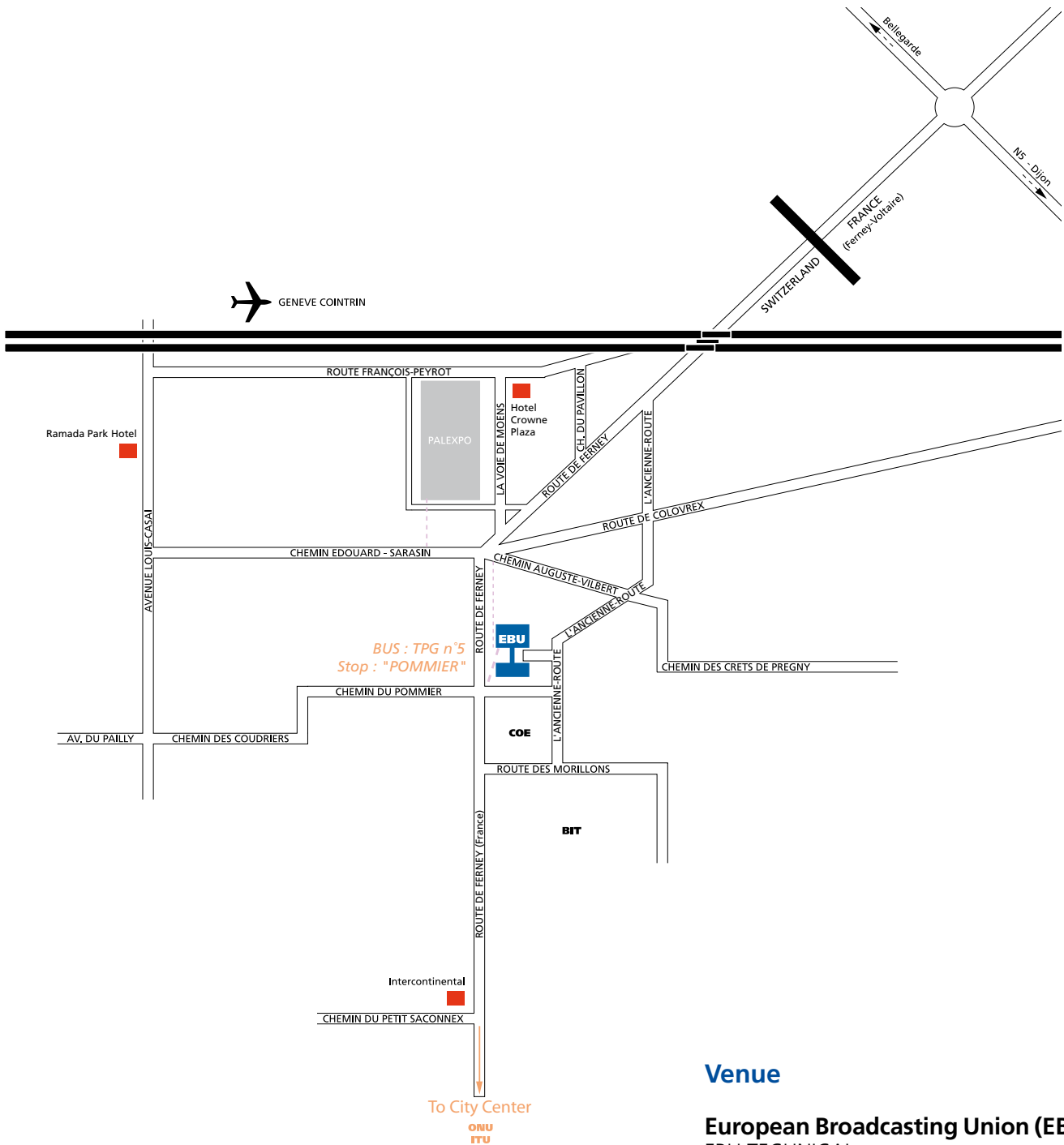
17:00 - 17:15 **DRM30 and DRM Digital Power Enhancement**

*Jochen Huber, Transradio, Chair of DRM Executive Board*

## Content

17:20 - 18:00 **On the way forward with DRM: A discussion and conclusion session**  
*chaired by Ruxandra Obreja, BBC, UK, DRM Chair*

18:00 - 19:00 Demonstrations



## Venue

### European Broadcasting Union (EBU)

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## Registration:

[http://tech.ebu.ch/events/ebu\\_drm09](http://tech.ebu.ch/events/ebu_drm09)  
<http://www.drm.org>



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